

The Award Winning

3rd Annual Uptown Roxboro Clash of the Carts

Rules, Regulations, and Judging Criteria

What is it?

The award winning Uptown Roxboro Clash of the Carts is a competition sponsored by the Roxboro Development Group. The purpose of the event is to promote a sense of community in Uptown Roxboro and encourage people to visit the historic heart of our city. Participants can also win some money in the process!

The competition invites teams of amateur engineers, mechanics, performing artists, general goofballs, and others to create outrageous human powered soapbox carts to race against the clock in a two block downhill sprint to the finish line. The race will be held on April 24, 2010 as we close down Lamar Street in Uptown Roxboro from Gordon Street through Reams Avenue. Carts will line up for spectator viewing at 9:00 am in the Pit area located in the Merritt Commons parking lot near the Main Street Pavilion. The drivers meeting will start in the pavilion promptly at 10:00 am followed by the actual race.

Most importantly, our goal is to have fun and provide entertainment for all those who participate or come to watch the race. We also want everyone to spend lots of money with our uptown merchants and restaurants!

Beware: the race is not all about speed and professional soapbox carts will be seriously frowned upon (e.g. disqualified). We are looking for participants with the most outrageous, humorous, ostentatious, crazy, unorthodox, and down right foolish entries. A team with a great sense of humor and an ability to entertain the judges and the spectators will garner extra points.

Advertising, Entry Fee and Prizes

The entry fee is \$25 per cart and the event is free for spectators. To enter a cart in the race, simply contact the RDG office at 336-599-0918, visit the Roxboro Area Chamber of Commerce, or download the application from our web site (www.HistoricRoxboro.com) and bring it by the RDG office located in the Piedmont Community College Business Development Center at 105 North Main Street.

In order to make this worth your while, the first place grand prize is \$500, second place earns \$250, and third place gets \$100.

We have to pay for all this fun and excitement, so of course advertising banners will be sold and line the entire 2-block racecourse. The price for displaying two of your own

2x6 banners (you provide your own banners) along the racecourse is \$25 and can be arranged by calling the RDG office at 336-599-0918. This is a great opportunity to promote your business, yourself, or your cause as we expect a good deal of media coverage (including the Courier=Times and WTVD Channel 11) from this very unique event.

Two grand sponsorships, whose names and logos will appear on the start and finish line banners, are available for \$500 each.

We also understand you have to pay for your carts, so feel free to search for sponsors for your cars to help defray any costs you may incur in the construction of your vehicle.

Soapbox Criteria (the nitty-gritty)

1. Teams of racers will consist of no more than five members: one driver and four pit crewmembers that will help give your cart the push it needs towards victory. Additionally, the driver and pit crewmembers should be able to demonstrate a “talent” for victory.
2. Carts must be human powered and contain no mechanical, electrical, steam, gas, batteries, jet propulsion, or catapult devices that aid in vehicle momentum. Please make sure your vehicle is capable of being steered and stopped, as it must cross the finish line in order to qualify for the prize purse.
3. Should your vehicle stop in the middle of the course due to mechanical failure or the inability of the driver to control the craft, only the driver may restart it. If this becomes impossible, the judges may rule the cart disqualified.
4. The cart must weigh no more than 200 pounds empty. It must be less than 6 feet wide and no more than 15 feet long. Carts must also be less than 6 feet tall. Carts may not be prefabricated or professional soapbox racers as this is a competition based on your ability to design and construct something unique and above all, entertaining.
5. One cart at a time will race downhill against the clock and winners will be selected in part based on their speed.
6. Carts must be deemed safe and drivers are required to wear full-face helmets that meet DOT standards for motorcycle riding. Additionally, the driver is required to wear leather gloves that will protect hands in case of a crash. The pit crew should wear shoes that adequately grip the pavement. The safety of the carts will be decided by the judges in consultation with emergency services personnel while the cart is in the pit area. Their decision is final, however teams will be given an opportunity to correct any safety issues before the race begins.

Please use some common sense in this area, as we do not want to overwork our emergency services personnel or the hospital staff when they would rather be out watching the race.

Judging Criteria

Carts and their teams will be judged by three celebrity guest judges based on three separate criteria:

1. **Speed** – Points will be awarded based on your time through the course. Points to be awarded are based on the number of entries and your place in the timed portion of the event. For example, if there are 20 entries, the fastest cart will receive 20 points, second fastest will receive 19 points, and so forth. The bottom half of racers who finish the course will receive an equal number of points. Carts that do not finish the course will receive no points.
2. **Creativity** – Points will be awarded based on the creativity of your cart - the more humorous and less ordinary it is, the better. Please keep in mind this is a family event and insure your carts are tasteful, as truly tasteless carts will receive no points. The judges will subjectively measure the creativity of the cart and award from 0 to 20 points based solely and completely on their personal feelings.
3. **Showmanship** – Before pushing off the starting line, teams will be given up to 5 minutes to perform a stage routine in an effort to curry favor from the judges and the spectators. Judges will attempt to gage the reaction of the crowd before assigning from 0 to 20 points in this category. So if you don't have the fastest cart, or the most creative cart, you still have a chance to wow us with your ability to entertain. Humorous and charismatic stage routines will garner the most points in this category.

The judges' decisions are final and there will be no ability to protest the results of the judging. Remember, we are here to have fun and a protest is never any fun.

Other than these simple rules, anything goes. So be creative, have fun, and you could pocket \$500 in the award winning 3rd Annual Uptown Roxboro Clash of the Carts!

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ENTRY FORM

(Please print)

Date Submitted: _____

Team Name: _____

Team Members (Drivers must be 18 or older):

Driver: _____

Pit Crew: _____

Pit Crew: _____

Pit Crew: _____

Pit Crew: _____

Address: _____

Home Phone: _____ Work: _____ Cell: _____

Email Address: _____

Please submit this form along with the \$25 entry fee and signatures of all team members on the attached waiver to:

Paul Murray, Executive Director
Roxboro Development Group,
105 North Main Street
Roxboro, NC 27573

Located in the PCC Business Development Center in Uptown Roxboro.

Waiver:

In consideration of my participation in the Clash of the Carts (the "Activity") sponsored by Roxboro Development Group ("RDG"), I hereby release, waive, discharge and covenant not to sue RDG and the City of Roxboro (the "City"), their officers, employees and agents relative to any and all claims, including negligence, resulting in personal injury or property damage arising out of my participation in any way in the Activity. I acknowledge that (i) participation in the Activity involves certain inherent risks that cannot be eliminated regardless of the care taken, including personal injury, property damage or death and (ii) my participation is voluntary and that I knowingly assume all such risks. I further agree to indemnify and hold RDG and the City harmless from any and all claims, actions, suits, procedures, costs, expenses, damages and liabilities, including reasonable legal fees, brought as a result of my involvement in the Activity. The foregoing waiver and assumption of risk is intended to be as broad and inclusive as permitted by North Carolina law, and if any portion thereof is determined to be invalid, it is agreed that the remainder thereof shall continue in full force and effect.

Driver: _____ Signature: _____ Date _____
(Drivers **MUST** be 18 years or older)

Pit Crew: _____ Signature: _____ Date _____

(Under 18? Parent name and signature required) Name: _____

Signature: _____ Date _____

Pit Crew: _____ Signature: _____ Date _____

(Under 18? Parent name and signature required) Name: _____

Signature: _____ Date _____

Pit Crew: _____ Signature: _____ Date _____

(Under 18? Parent name and signature required) Name: _____

Signature: _____ Date _____

Pit Crew: _____ Signature: _____ Date _____

(Under 18? Parent name and signature required) Name: _____

Signature: _____ Date _____

Entry forms will not be accepted without signatures of all team members. By signing this agreement you acknowledge you have read and will abide by all published rules for the event. Questions? Call 336-599-0918.